

MACWORLD EXPO

Conference Department



174 Cabot Street • Newton • Massachusetts • 02158 • Tel: (617) 965-3300 • Fax: (617) 965-8366

MACWORLD EXPO/BOSTON August 6-9, 1991 CONFERENCE FACULTY FACT SHEET

SESSION SPECIFICS:

Thursday, August 8

5:00-5:50

Slot 109, Commercial Complex, World Trade Center

Education Conference:

Multimedia in Education

Educators competing with television and video games for students' attention may already be gravitating toward multimedia solutions. But how expensive is it to add sound, color, and motion to the curricula, and how effective are the current teaching aids? This panel will answer these and raise related questions, as well as demo some of the more intriguing applications.

Suzanne Stefanac, Senior Associate Editor/Features, *Macworld*, 501 Second St., San Francisco, CA 94107 (Moderator) (415/978-3314);

David Bohrmann, Executive Director, ABC News Interactive, 7 West 66th St., New York, NY 10023 (212/887-4054);

Dr. Ching-Chih Chen, Professor and Associate Dean, Graduate School of Library & Information Science, Simmons College, 300 The Fenway, Boston, MA 02115 (617/738-2224);

Bob Judd, Principal, Bob Judd Productions, 6 Greenleaf Woods Dr., Portsmouth, NH 03842 (603/433-7008);

Dr. Alastair Sweeny, President, Ottawa Researchers, P.O. Box 6082, Station J, Ottawa, Ontario K2A 1T1 (613/828-5235).

SESSION FORMAT:

Panelists are requested to contact Moderator Suzanne Stefanac to discuss and coordinate specific details regarding content and format.

SPEAKER MEETING:

Luncheon meeting, 12:00 noon Thursday, August 8, Speaker Office (Congress Board Room, World Trade Center, 164 Northern Ave, Boston 02210).

INFORMATION CONTACT:

Peggy Kilburn, Conference Director, MACWORLD EXPO,
c/o Peggy Kilburn Conference Management, Inc.,

174 Cabot Street, Newton, Massachusetts 02158. Phone: (617) 965-3300.
FAX: 617/965-8366. AppleLink: X1537.