

CD

Room

EUROPE 91

21-23 MAY 1991 NOVOTEL LONDON

S H O W G U I D E

EUROPE'S

LEADING

CD-ROM

CONFERENCE

& EXHIBITION

PUBLISHERS' CLINIC
SUPPORTED BY:



BIOGRAPHIES OF SPEAKERS

EDUCATION

CHAIRMAN: PROF STEPHEN HEPPELL



PROFESSOR STEPHEN HEPPELL
DEPARTMENT OF EDUCATION

Stephen holds the chair in Information Technology in the Learning Environment, in the Department of Education at Anglia. He was formerly with the government's MicroElectronics Education Programme (MEP).

Stephen is based with the New Learning Environments team in the Xploratorium on Anglia's Brentwood campus where, amongst other things, they have produced a "Tools for Multimedia" CD, and a "Thoughts for Student Teachers" CD and a primary software primer suite including a visual search database. They are working currently on a "Problem Solving in Engineering for Schools" disc and "A Day in the Life of a European Learner" CD. Stephen is currently chair of the Information Technology in Teacher Education (ITTE) national group and an Apple Fellow.

MALCOLM BIRD ACORN COMPUTERS

Malcolm Bird has been involved in the computer graphics industry for 13 years having worked with CAD Centre, Prime Computer and PA Consulting Group before joining Acorn as Technical Director in 1989. At Acorn he has responsibility for all system design and development projects including the developments of the RISC processor based Archimedes workstations. Malcolm is also a director of Advanced RISC Machines Ltd (ARM) and on several management teams organising the work within the European ESPRIT activities.



CHING-CHIH CHEN SIMMONS COLLEGE

Ching-chih Chen, an international consultant on new technology application for information management, is Professor and Associate Dean of the Graduate School of Library and Information Science, Simmons College, Boston. An author and editor of 22 books on information technology and management, she is also the founding Editor-in-Chief of Microcomputers for Information Management. An active researcher, she has directed many new information technology projects, including the internationally known interactive multimedia PROJECT EMPEROR-I, a project utilizing the cutting-edge hybrid microcomputer and optical technologies to enhance the public understanding of humanities. Dr Chen has served on the advisory board of many international conferences and high-tech journals. She has received many awards and honors, including the Outstanding Information Science Teacher Award of the American Society for Information Science, and the Library Information Technology Association's Award for Achievement in Library and Information Technology. She is a Fellow of the American Association for the Advancement of Science. Currently she is organizing NIT '91 to be held in Budapest in August.

DR DAVID R CLARK UNIVERSITY OF LONDON

David R Clark has been the Director of the University of London Audio-Visual Centre since 1985. He joined the Centre in 1971 and worked his way up as part of learning a second career. His first career was as a research chemist specialising in explosion theory and upper atmosphere physics. He received his PhD from Manchester University in 1966 and taught at the University of Toronto for 5 years, returning to England in 1971 to a research fellowship at University College London, where he began to study the then new field of computer graphics. With the arrival of videodisc technology in the early 80s, he was able to synthesise the various strands of film-making, computer and video picturemaking into a number of innovative teaching packages for independent learning. The arrival of the Macintosh platform made it easy to deliver this synthesis and he has been closely associated with the development of graphic overlay techniques. He is known to have grave doubts as to the lasting value of CD technology and is committed to the development of fit-for-purpose delivery engines.



FRED DALY NATIONAL COUNCIL FOR EDUCATIONAL TECHNOLOGY

Fred Daly is the Director for Technical Consultancy at the National Council for Educational Technology. His involvement in the creative use of computers in education started in the 1970s. Since then he has taught at secondary F.E. and university level and directed various curriculum projects to produce popular software packages. Before entering this field he was an electronics design engineer.

JOHN DAVITT FLEXIBLE LEARNING PROJECT

John Davitt is a regional Co-ordinator with the Flexible Learning Project. He has a professional interest in the role of interactive technologies and how they may be utilised to enhance learning opportunities at all ages. As a freelance journalist he writes on the educational implications of multimedia and communications technology. He is currently competing a research degree on: "the role of multimedia software in the classroom".



DICK FLETCHER NEW MEDIA PRODUCTIONS LTD

Dick Fletcher worked for the British Council for 17 years in Curriculum Development in Pakistan and Africa before setting up New Media in 1983. Since then his company has pioneered the development of programmes on LaserVision, CD-ROM, DVI and CD-I - in particular with the creation of Grolier's CD-I Multimedia Encyclopedia, CD-I demonstration discs for Philips and Shell, and a DVI training programme on Quality Assurance in association with ICL.

Dick is founding Chairman of the British Interactive Video Association, a Director of the Interactive Learning Federation and a member of the Optical Publishers Association. He edited for Philips their

book 'CD-I: A Designer's Overview' (1988, Kluwer, MacGraw Hill & Yamaha) and has spoken on interactive design and production issues at conferences in Europe, Japan, Australia and the USA.

GOFF GLOSSOP TOP CLASS TECHNOLOGY

Geoff Glossop graduated in Electrical Engineering at Newcastle University in 1969.

Over 20 years experience of the computer industry, a largely focussed on supplying the hardware and software needs of the education and corporate training marketplaces.

Current emphasis is on Interactive Learning and Multimedia. TopClass Technology produces authoring tools and complete solution for computer-based Open and Flexible Learning. The company is presently involved in several major projects with industry and education partners including Japan World, a project with Derbyshire Education Authority to teach Japanese language and culture on the Commodore CDTV, and Global Maths, wit Birmingham City Council and Apricot Computers, which will cover National Curriculum Mathematics.



MARTIN GOOD CTAD

After a first career as a junior manager in a chemical company he went to University as a mature student to study English; he went on to become a qualified teacher in further and adult education. He then worked as a teacher and trainer in further education, adult education, the prison service and in industry, eventually joining with others to form Cambridge Training and Development Ltd in 1985; he now works as one of its Directors.

He has always had a particular interest in the processes and skills of adult learning, and is the author of many books and articles on this subject, including *Second Chances for Adults* - (now in its 7th edition) - a reference guide; *The Effective Learner* and *The Writing Course* (Open College best sellers); in the know - 8 keys to learning (accompanying the BBC TV series); *How's it going?* - alternatives to testing adult literacy students. He is also a member of the expert committee on Self Learning Competency at Eurotecent.

CHRIS JENNINGS RESEARCH MACHINES

Before Chris Jennings joined RM in 1987, he was trained as an Artist and exhibited his work widely, both in the UK and abroad. He has designed and built several large sculptures for public sites including the John Radcliffe Hospital in Oxford. His experience in education includes teaching and project work at college and school.

Chris's work RM has been to encourage students and teachers in art and design education to use the nimbus range "Art + Time" for the Nimbus, and has run many courses and projects based on the computer as a time based medium in art.

More recently, Chris has been responsible for the RM Desktop Painter; a pre-configured art and design system, based on RM's VGA graphics. With the markets new awareness of multimedia, Chris's experience as a creative computer user and teacher makes him well qualified to manage RM's new multimedia products.

