PROGRAM

May 6-8, 1986

HERATON CENTRE HOTEL

NEW YORK CITY-





LEARNED INFORMATION, INC. 143 Old Mariton Pike Medford, NJ 08055, U.S.A. Tel: (609) 654-6266

# Thursday, May 8

# AI, EXPERT SYSTEMS AND FRONT ENDS

9:00 AM-10:30 AM

Chairman: Lynne Neufeld, EasyNet

Intra-Active Retrieval Systems

Joseph M. Cavanagh, State University of New York-Stony Brook

Providing Online Competitive Intelligence Systems Ruth Stanat, Strategic Intelligence Systems, Inc.

Expert Systems and Cataloging Reasoning: Promises and Pitfalls Zorana Ercegovac, Ercegovac & Associates

Front End Services for Business Databases
Connie Zuga and Mary Corcoran, Dialog Information
Services, Inc.

## R AND D, FUTURE TRENDS, AND A CD-ROM MULTI MEDIA EXPERIMENT

#### 9:00 AM-10:30 AM

Chairman: Richard Marcus, Massachusetts Institute of Technology

Future Information Systems
Christopher Fox, AT&T Bell Laboratories

Interactive Videodisc and 'The First Emperor of China': Online Access to Multi-Media Information

Ching-chih Chen, Graduate School of Library and Information Science

Research on Information Seeking and Retrieving: A Progress Report

Alice Y. Chamis, Tefko Saracevic and Donna Trivison, Case Western Reserve University

## **PRODUCT REVIEWS**

#### 9:00 AM-10:30 AM

CAS ONLINE—Chemical Searching at its Best Hedy Mulhausen, Chemical Abstracts Service

New Online Developments at ISI

Theresa Rosen, Institute for Scientific Information

Wiley's Encyclopedia Database: Kirk-Othmer/Online and the Encyclopedia of Polymer Science and Engineering Patricia Zorena, John Wiley & Sons